

Ben Trill

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Profile

I have worked in the creative industry for over 15 years on both a freelance and permanent employed basis. Clients and projects have come from varied industries including the arts, fashion, community, education and consultation.

My combination of industry knowledge, skills and experience has made me successful in all the roles and projects that I have been a part of. My previous job as lecturer in an Arts University taught me to be creative as well as analytical; such a skill-set enables me to be a conceptual thinker and measurable in my approach to targets.

I am currently looking for a position that allows me to use my experience in delivering successful projects alongside my creativity.

Experience

February 2016 – Present - Project/Account Manager - Data Harvesting - Student CRM

The go to person for all things projects. Responsible for on-time and on-budget delivery of client projects and internal business deliverables. Length of projects ranges from one week to 4 months. Implementation of the CRM system with new clients and extending usage into existing clients. During projects I am the key contact for both internal and external stakeholders. Key responsibilities include:

- Stakeholder and resource management.
- Account management of 15 major accounts.
- Project communication including project kick-off meetings, documentations and wash-ups.
- Requirement gathering to ensure that the clients needs are correctly understood and met.
- Reporting to senior management and external investors.
- Advanced use of Slack, Github and Project Management software for communications.

June 2015 – September 2015 - The Space Director - Kit and Ace , Brand Team

Concept development, production and management of a 6 week pop-up experience for a global fashion retail brand. This pre-branding initiative marked the lead up to the opening of the first UK retail space in London. Images from the event can be seen here <https://nevernotout.com/2015/08/05/kit-and-ace-pop-up-showroom-space/>

Key successes and responsibilities include:

- Worked within a team running a six-figure project budget.
- Successfully engaged over 1500 people over the project duration.
- 40 events developed and managed.
- Responsible for brand continuity across all major marketing channels.
- Engaged with new business and customer relationship management.
- Supported external creative partners during the project.
- Worked directly with the International Market Director to ensure successful execution of events.
- Liaised with designers and artists to gather information for internal and external printed material.

Lecturer - Arts University Bournemouth – June 2011 – June 2015

Equal part time lecturing on both the BA(Hons) Fashion and BA(Hons) Creative Events Management courses with a specialism in brand, communication and digital.

Key responsibilities include:

- Planned, designed and delivered course content and material on the subject of brand and communication.
- Produced detailed documentation for each subject in line with the current course curriculum.
- Monitored feedback from students and peers to maintain a high level of teaching.
- Worked closely with the course teams to develop a cohesive programme of study.
- Mentored a group of 10 students through the design and production of the annual fashion exhibition taking place at Truman Brewery – main contact between the university and the venue.

Education and qualifications

The Arts University College at Bournemouth, UK FDA Interactive Media, 2005

Certified Agile Project Management Foundation and Practitioner - Currently studying

Key Account Management Diploma - Currently Studying

Skills

Since running my own business in 2005, I have developed outstanding organisational skills whilst leading a highly creative portfolio of projects from concept to delivery. I have an excellent ability in team working and how to best advise clients in order to maintain the highest quality possible for all projects and outcomes.

Financial/Management

Budget and planning preparation

Decision making

Creative and commercial awareness

Project management

Personal

Advanced communication skills

Excellent presentation skills

High level of integrity

Problem solving

Articulate and well presented

Technical

Full Adobe Creative Suite

Microsoft Office

Wordpress

I hold a full clean driving licence.

References available on request.