

**Ben Trill**  
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Personal statement

I have worked in the creative industry for 15 years on both a freelance and permanent employed basis. Clients and projects have come from varied industries and specialisms including the arts, fashion, community, education and consultation.  
My combination of industry knowledge, skills and experience has made me successful in all the roles or projects that I have undertaken. My previous job as lecturer in an Arts University taught me to be creative as well as analytical; such a skillset enables me to be a conceptual thinker and measurable in my approach to targets.

Work experience

**The Space Director - Brand Team | Kit and Ace  
London UK - June 2015 – August 2015 - [www.kitandace.com/locations/london](http://www.kitandace.com/locations/london)**

Brand activation for Kit and Ace into the UK market. This 6 week pre-branding initiative marked the lead up to the opening of the first UK retail space in London.

- Working within a team running a six-figure project budget.
- Successfully engaged over 1500 new members of the creative class.
- Worked within strict design guidelines to ensure brand continuity across all platforms of engagement.
- Developed new and existing business relationships for Kit and Ace.
- Managed relationships with key stakeholders of the project.
- Support for external partners during the initiative.
- Working directly under the International Market Director to ensure successful execution of events.

**Lecturer - Arts University Bournemouth – June 2011 – June 2015**

Teaching on both the BA(Hons) Fashion and BA(Hons) Creative Events Management with a specialism in Image and Communication and digital application.

- Planned, designed and delivered my own course content and material within the brand and design specialism.
- Produced detailed documentation for each subject in line with the current course curriculum.
- Managed the central intranet for online teaching system based on Wordpress.

**Freelance digital creative BenMadeThat - [www.bentrill.co.uk](http://www.bentrill.co.uk) – 2003 - present**

I have always been passionate about design and branding. Clients include Lizzie Sykes, Heston Blumenthal/SHOWstudio, fashion producer Fred Spurr, NHS, Lighthouse Poole's Centre for the Arts, The Bournemouth Symphony Orchestra, London Fashion Week.

**Founder - Interim Art & Design Studio. – 2005 - 2011  
Studio, Lighthouse, Poole's Centre for the Arts, Poole, Dorset**

Collaborative art and design studio, working on commercial and community arts projects.

Education

**The Arts University College at Bournemouth, UK**  
FDA Interactive Media, 2003

Key skills

<b>Financial/Management</b>	<b>Personal</b>	<b>Technical</b>
Budget and planning preparation	Communication skills	Full Adobe Suite
Interpreting financial data	Presentation skills	Microsoft Office
Decision making	High level of integrity	Wordpress
Creative and commercial awareness	Problem solving	
Project management	Articulate and well presented	

Organisational Skills	Since running my own business in 2005, I have developed outstanding organisational skills whilst leading a highly creative portfolio of projects from concept to delivery. Co-ordination between other freelance designers and professionals has been crucial in my career and I have excellent ability in team working and how to advise clients in order to maintain the highest quality possible for all projects and outcomes.
Selected projects	<p><b>Graduate Fashion Week – During time as lecturer at AUB</b>  GFW is an annual event that attracts over 10,000 visitors over 4 days in London. Each year AUB design and build an exhibition stand including branding, physical build and design. The project is set up as live project for a select group of students to lead on with project management from myself.</p> <ul style="list-style-type: none"> <li>• Creative concept development for the stand working with a focus group of students</li> <li>• Technical support and video edit</li> <li>• Press and VIP relationship management and development</li> <li>• Team management of focus group</li> <li>• Update and reporting to senior staff members</li> </ul> <p><b>Heston Blumenthal - Banquet - <a href="http://www.showstudio.com/projects/banquet/">http://www.showstudio.com/projects/banquet/</a></b>  Video edit of the twenty-two-course meal, prepared by the gastronomic alchemist Heston Blumenthal and photographed by Nick Knight.</p> <ul style="list-style-type: none"> <li>• Creative concept development</li> <li>• Creative team management on deliverables for project</li> <li>• Technical support and video edit</li> <li>• Later installed as part of the Fashion Revolution exhibition at Somerset House, London</li> </ul> <p><b>HIV/AIDS Memorial - <a href="http://www.damset.co.uk">http://www.damset.co.uk</a></b>  Lead artist on community based public art commission, to create a permanent tiled memorial in the name of people who lost their lives to HIV/AIDS.</p> <ul style="list-style-type: none"> <li>• Project management of over 250 people of all ages and abilities,</li> <li>• Facilitating creative workshops with over 250 students in the Dorset area</li> <li>• Budget management</li> <li>• Management of install and build</li> </ul> <p><b>OnlOff Promo and press release - <a href="http://www.onoff.tv/">http://www.onoff.tv/</a></b>  From 2006 I worked with OnlOff over 4 seasons helping develop the brand and worked on 4 season launches at the Royal College of Arts.</p> <ul style="list-style-type: none"> <li>• Press and VIP lounge management</li> <li>• Sponsor coordination (Apple, Evian)</li> <li>• Logistical management of team and deliverables.</li> <li>• Management of install and build</li> <li>• Acting on client feedback</li> </ul>
Client/Project List	BBC, Borough of Poole, Bournemouth Borough Council, DepARTure, The Doll /OnlOff at London Fashion Week, Dorchester Arts Centre, Dorset County Council, Lighthouse Poole's Centre for the Arts , National Oceanography Centre Southampton, NHS ,RNLI, SHOWstudio, The Study Gallery of Modern Art Poole, Waterfront Museum, Wave Arts Education Agency, West Dorset General Hospitals Trust, The Wey Valley School, Winton Arts and Media College, and many more.
Personal Interests	Photography, Pattern Design, Japan/Travel, The Progress of Technology, Fashion, Cinema.
References	Available on request
More links	<a href="http://uk.linkedin.com/in/bentrill">uk.linkedin.com/in/bentrill</a> <a href="https://twitter.com/benmadethat">https://twitter.com/benmadethat</a>